



# Wayward Arts

typotherapy

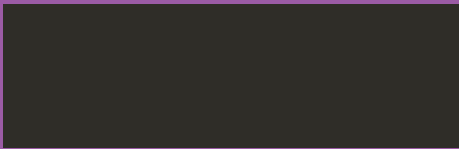
## A book of creative thoughts

community

W/A  
wayward arts

typotherapy

# A book of creative thoughts



community



# Tipo Leggiero

Studio Gothic  
Studio Grotesk  
—Bold

The letterforms of Studio Gothic/  
Studio Grotesk are based on a  
previously designed identity that  
was later declined. In 2012,  
inspired by the clean modern  
aesthetic of typotherapy's new  
studio space, the letterforms  
were revived and as a result a  
new typeface was born.

Studio  
Gothic  
Grotesk

ABCDEF  
GHIJKLM  
NOPQRS  
TUVWXYZ  
abcdef  
ghijklm  
nopqrstu  
vwxyz  
12345678  
90 &!?.+

ABCDEF  
GHIJKLM  
NOPQRS  
TUVWXYZ  
abcdef  
ghijklm  
nopqrstu  
vwxyz  
12345678  
90 &!?.+

B

A





Out of all the letters in the alphabet we chose to highlight the [G] from Typo-AG Rounded. We found the [G] quite interesting because of its one straight edge, in an otherwise all rounded letterform. From this we were inspired to design a poster that is striking, black and highlights the [G], surrounded by hairline scratches. Typo-AG Rounded is a part of the Typo-AG family.



# Studio Gothic Studio Grotesk

Studio Gothic  
Studio Grotesk  
—Bold

The letterforms of Studio Gothic/  
Studio Grotesk are based on a  
previously designed identity that  
was later declined. In 2012,  
inspired by the clean modern  
aesthetic of typotherapy's new  
studio space, the letterforms  
were revived and as a result a  
new typeface was born.



Studio Gothic/Studio Grotesk  
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Yacht  
Up

euphonic  
hybrid



Yacht  
Up

bastard  
pop

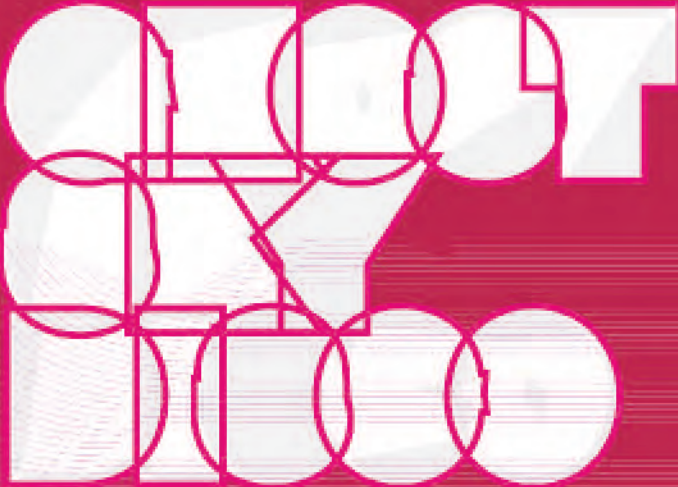


VWmobileC Thin55

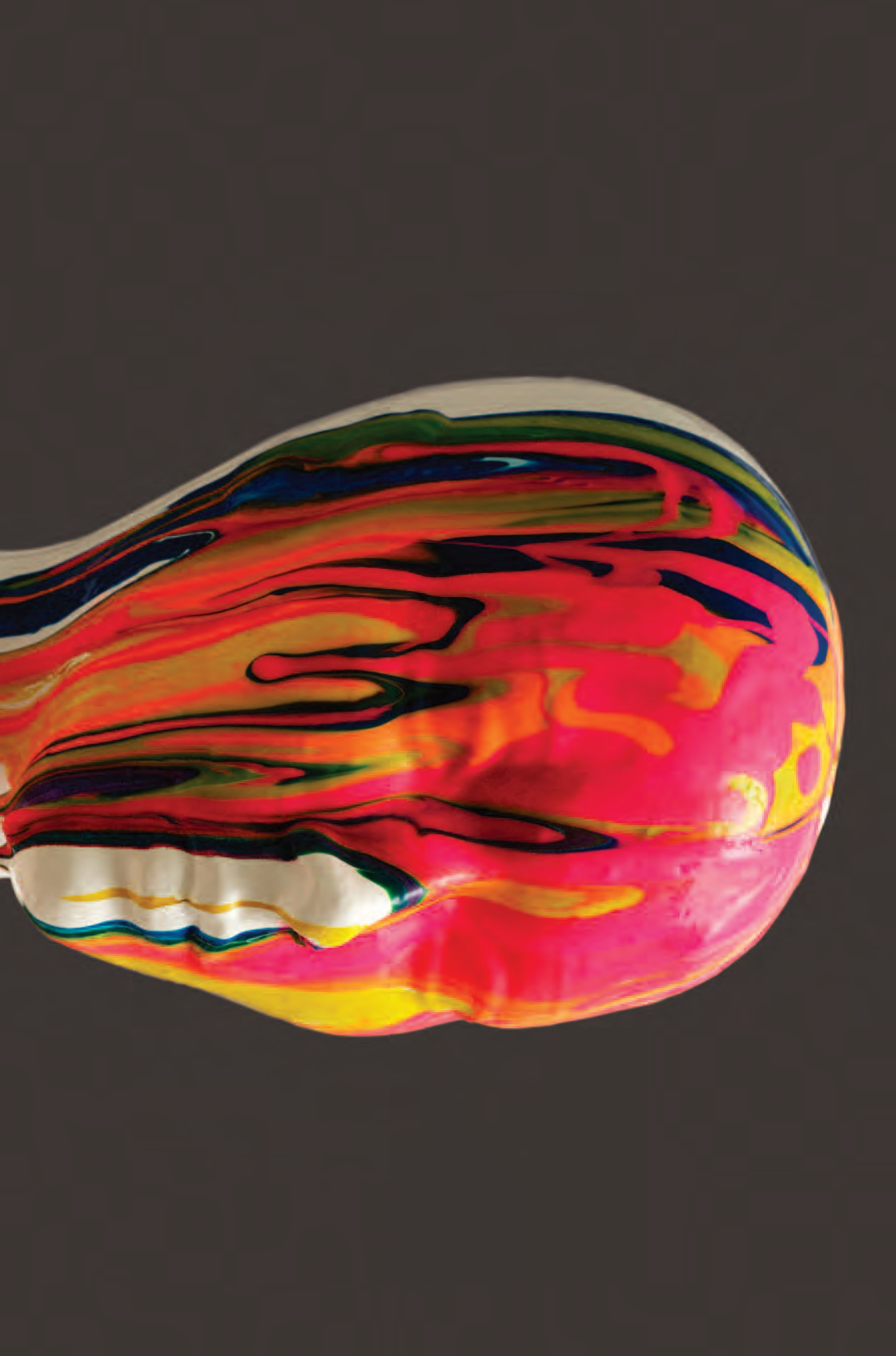
VWmobileC Bold85

VWmobileB Thin56

VWmobileB Bold86







community

A sense  
of fellowship  
with others,  
as a result  
of sharing  
common  
attitudes,  
interests and  
objectives

typotherapy



# Suono Rosa





Predeter-  
mined  
spaces  
formed by  
four-sided  
figures  
divided into  
triangles and  
positioned  
with grids  
to create  
letterforms.

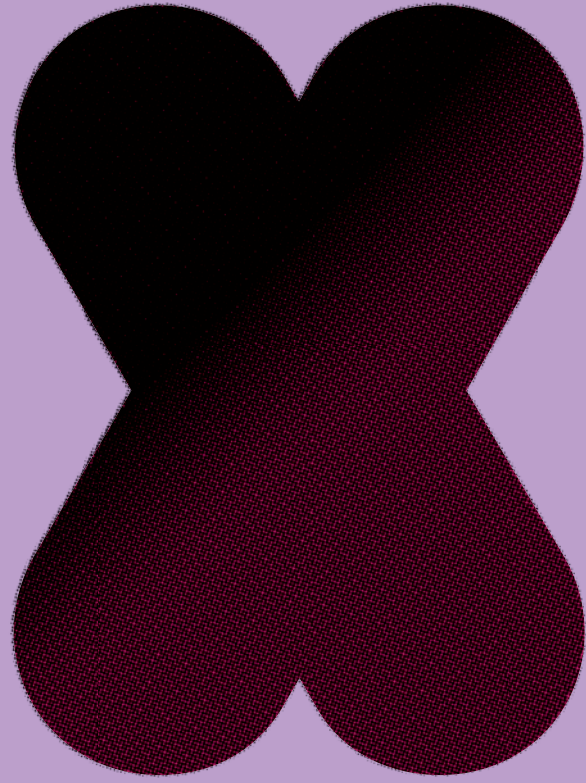
Quadrangle

Rendering:  
by Daniel Rafique

Typeface:  
designed by Noël Nanton  
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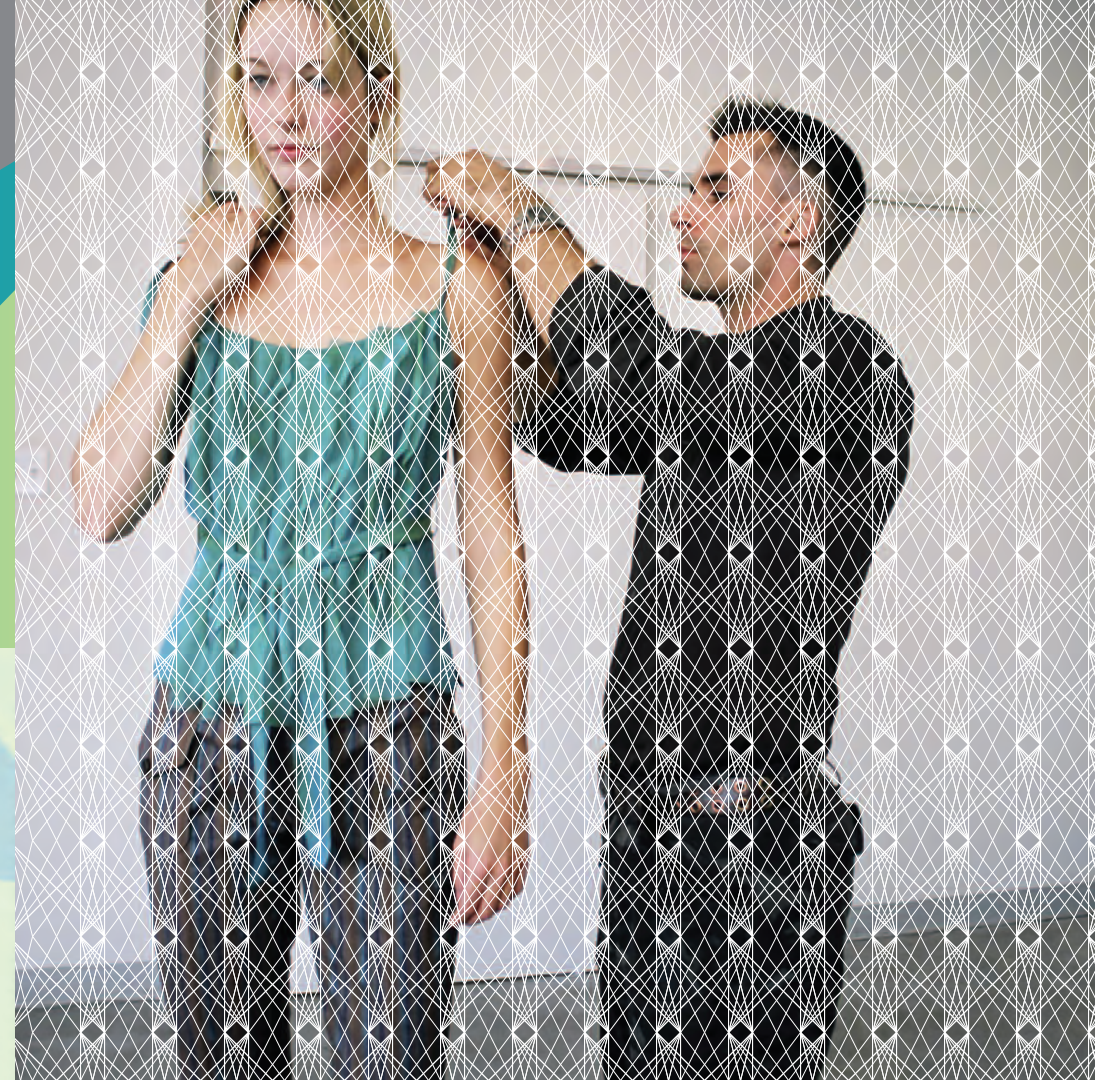


ARTHUR  
MENDOCÇA





Um Dia na Vida



Arthur Mendonça collections have been presented on runways in Los Angeles, Montreal, São Paulo and Toronto. The spring 2007 collection was presented during Olympus Fashion Week in New York in September 2006 and is currently available at both the New York and Toronto showrooms.

ARTHUR  
MENDONÇA

Experiência

Photography : Nadia Molinari  
www.nadiamolinari.com

Design : typotherapy  
www.typotherapy.com



































opaque  
dust  
mists a  
silent  
moment

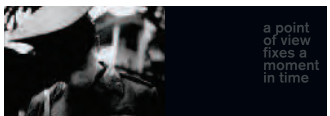




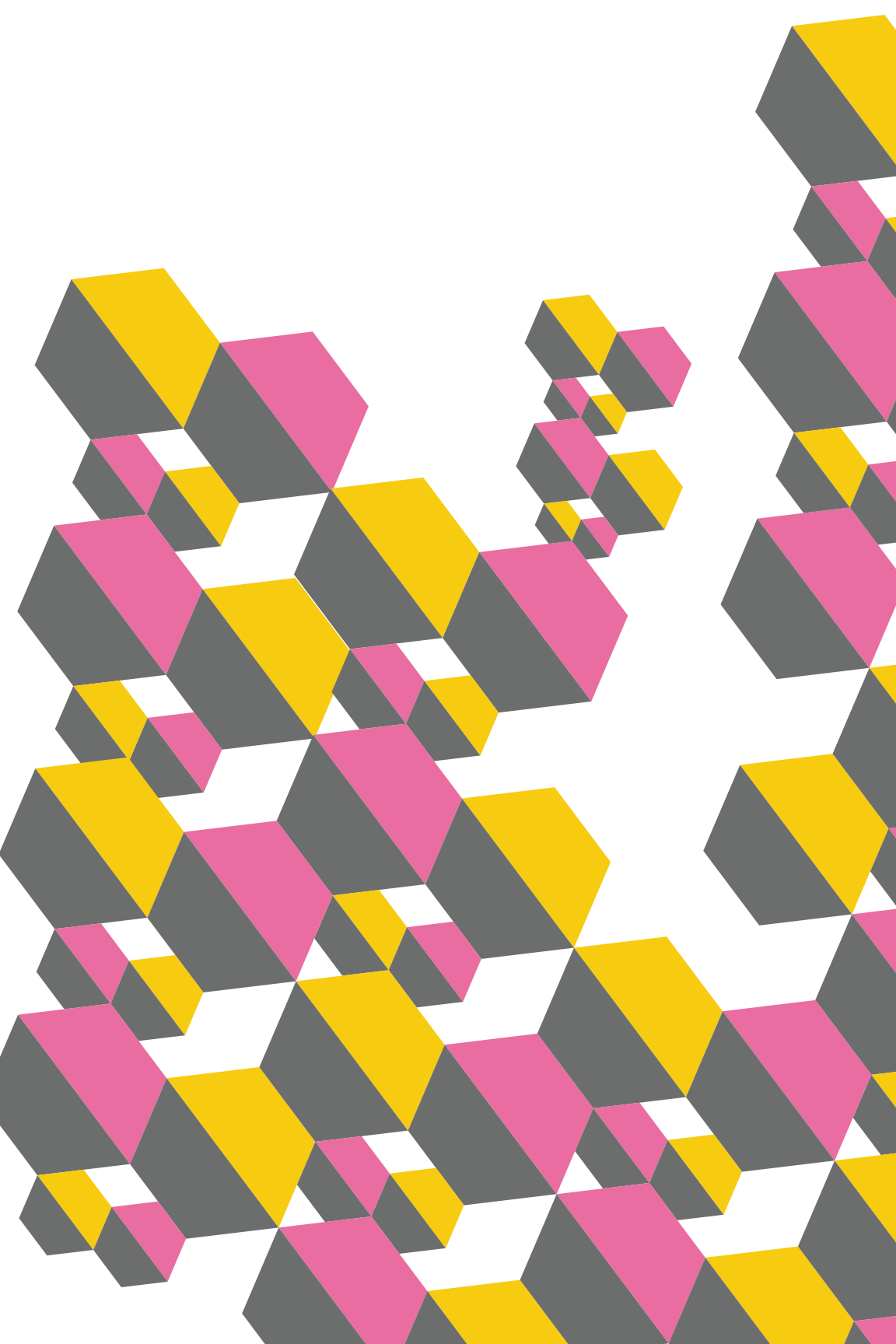


a point  
of view  
fixes a  
moment  
in time











TOMER

Tomer Nu - Tomer Nu  
new type

Tomer Nufo was designed in 2006  
by Nuria Gonzalez & Neil Harrison



Tomer Nufo - Zorro,  
Mexico City, Bo de Janeiro,  
A true jet-set typeface,

A series of type inspired  
posters by typotherapy  
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Nadia Molinari

## Prologue

Community: A sense of fellowship with others, as a result of sharing common attitudes, interests and objectives.

This book provides a unique glimpse into typotherapy's inner most creative thoughts, graphic ideas and unpublished creations.

## Studio

typotherapy is a boutique studio founded in 2002 in Toronto. We produce captivating and effective design solutions with the emphasis on strong typography, attention to detail, supported by conceptual thinking, and innovative production. Our process is fluid and multi-disciplinary. Our approach is diverse and unlimited. We generate designs from the ground up and craft our finished product with skill and precision. Working closely with our clients, we use type and images to make ideas real.

At typotherapy, our design is clean, modern, and flexible. Our work is beautiful. It also produces results. From brand identity to editorial packaging, and interactive design, our belief is that anything is possible.

typotherapy  
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The community edition

Designer/Editor  
Noël Nanton

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Hair and Make-up Artist  
Samantha Pickles, Judy Inc.  
www.judyinc.com

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and Matte Varnish

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Nadia Molinari  
Moveta Nanton

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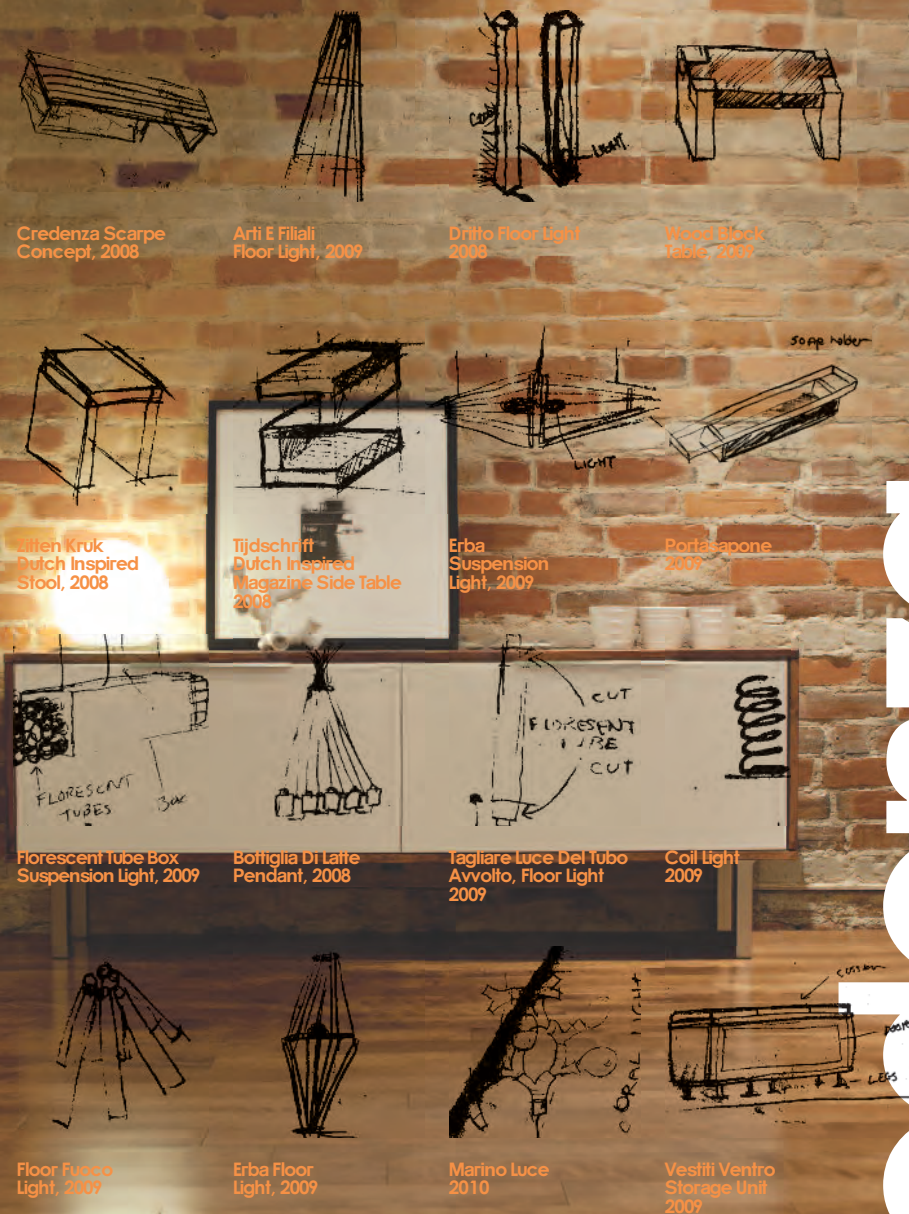


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Credenza  
Scarpe

Credenza Scarpe





Nia Centre for the Arts  
Logotype Construction  
2008



Marcel Dion Lighting  
Design Logotype  
Construction, 2012



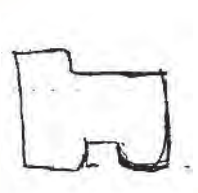
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V-Grid Typeface  
Exploration, 1998



Untitled Typeface  
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Untitled Typeface  
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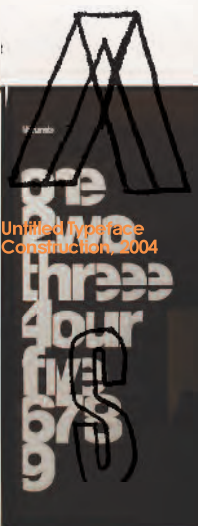
Marcel Dion Lighting  
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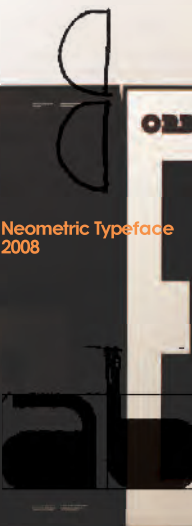
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Neometric Typeface  
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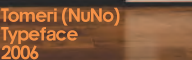
Witruimite—White Space  
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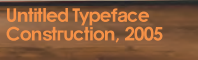
STLA Design Strategy  
Logotype Construction  
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Untitled Typeface  
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Tomeri (NuNo)  
Typeface  
2006



Untitled Typeface  
Construction, 2005

typotherapy

A book  
of creative  
thoughts

MyType  
Typeface  
Posters

This book is  
composed of five  
unique sections—  
Geschiederd Hoofd,  
Silhouette, Misy,  
Opaque Dust, and  
Forme—which are  
bound in assorted  
orders and can be  
viewed in any  
sequence.

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