













ART DIRECTION: RE:FORM

PHOTOGRAPHY: DAVID KROVBLIT WARDROBE: MAEVE MCKEE

H&M: SHANNON BURNETT

## SO HIP(STER) IT HURTS

A PASTICHE IS A WORK OF VISUAL ART, STYLE, LITERATURE, THEATRE, OR MUSIC THAT IMITATES THE STYLE OR CHARACTER OF THE WORK OF ONE OR MORE OTHER ARTISTS. UNLIKE PARODY, PASTICHE CELEBRATES, RATHER









ART DIRECTION: RE:FORM / RICHARD BERNARDII
PHOTOGRAPHY: RICHARD BERNARDIN
STYLING: CAREY TAUBEN
H&M: SABRINA RINALDI
NAILS: TAMARA DI LULLO
PROPS: PIERCE ATKINSON
MODELS: JENNA CASTILLOUX
AMANDA LAINE

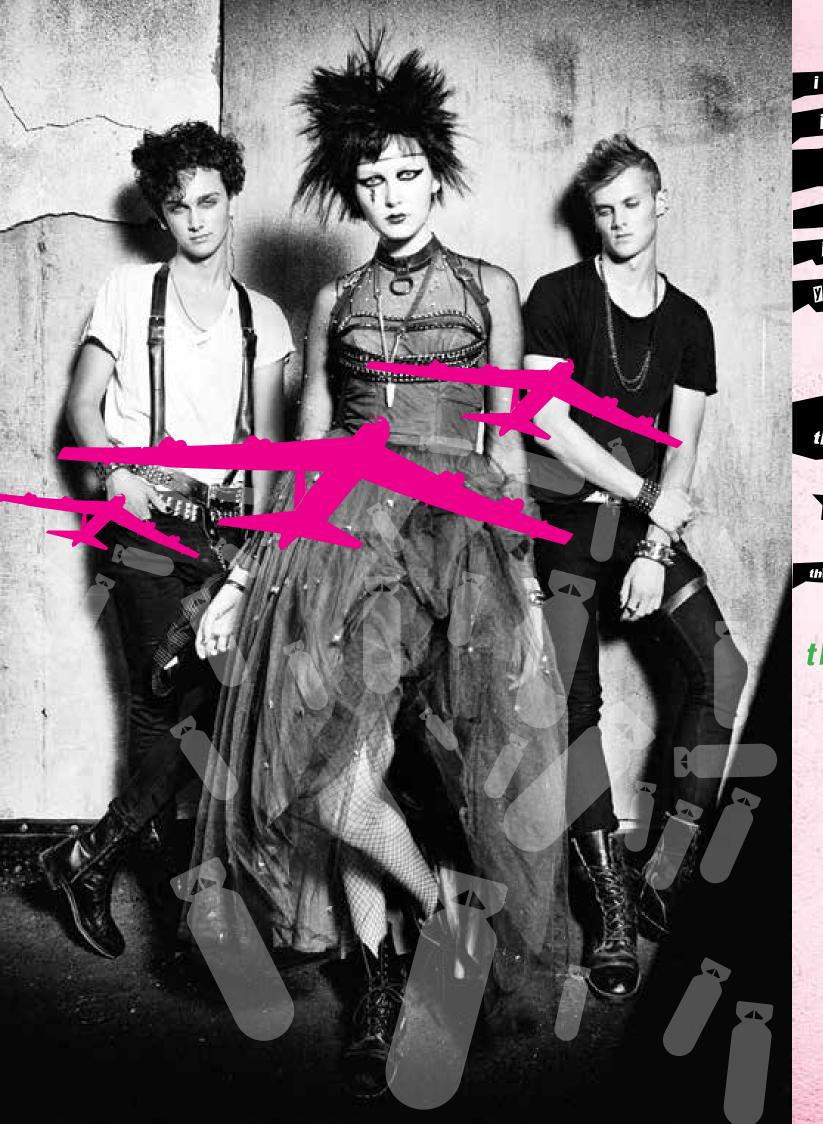












i can't really describe it. i know it when i hear it. Jou would too IF only you listened... it's not that hard. it's not hard at ALL. You Just have to put your ear close to the speaker, CLOSE YOUR EYES AND ADMIT that you will allow somebody glsg to lgad you into the path of a kind of music th'At nOBODY's REALLY LISTERED tO BEFORE But what IF Music is important But EVAnt OR POPULAR maybe the message in the music is of utmost importantance to the human experience. what if you're too late? 1, 10, 100 years.

What If your massage does not vibe with the notion of the day?









## STICER 1



WE ARE A BOUTIQUE, FULL-SERVICE DESIGN COMPANY THAT SPECIALIZES IN ALL FACETS OF PRINT DESIGN, WEBSITE DESIGN AND VIDEO CREATIVE DIRECTION. WE ALSO HAVE EXTENSIVE EXPERIENCE IN PHOTOSHOOT CONCEPT AND DIRECTION, AND HAVE A VAST NETWORK OF PHOTOGRAPHERS, STYLISTS, H&M ARTISTS AND PROP STYLISTS.

CONCEPT / CREATIVE | GARNET ARMSTRONG / GARNET@REFORMAVW.COM DIRECTION / DESIGN | JASON DARBYSON / JD@REFORMAVW.COM



WAYWARD ARTS IS A COLLABORATIVE MAGAZINE SHOWCASING THE PURE UNFILTERED SPIRIT OF CANADIAN GRAPHIC DESIGN. EACH MONTH A PROMINENT CANADIAN DESIGN STUDIO WILL DESIGN A NEW ISSUE FILLED WITH INNOVATIVE DESIGN, FEATURING SPECIALTY PRINTING AND FINISHING TECHNIQUES. EVERY ISSUE IS AN UNPREDICTABLE EXPRESSION OF CREATIVITY!

**WAYWARD ARTS STAFF** RICH PAUPTIT - BIOLOGICAL FATHER DAVID GALLANT - GUIDANCE COUNSELOR DEREK EMERSON - TRUANT OFFICER

## CONTRIBUTERS



PHOTOGRAPHY: RAINA + WILSON STUDIO@RWPHOTOGRAPHIC.COM WWW.RWPHOTOGRAPHIC.COM



PASTICHE PHOTOGRAPHY: DAVID KROVBLIT DAVID@KROVBLIT.COM WWW.KROVBLIT.COM STYLING: MAEVE MCKEE @ JUDY INC. MAEVEMCKEE@GMAIL.COM H&M: SHANNON BURNETT SHANNONBUR@GMAIL.COM PROPS: JACKIE FIELD JACKIE@VINTAGEPROPS.COM MODELS: CHARLIE / JUZAR / ADAM CONSTANCE @ PLUTINO GROUP ALLISON@PLUTINOGROUP.COM

WORDS THROUGHOUT: CAMILO SAENZ CAMILOSAENZ@BELL.NET



PHOTOGRAPHY: RICHARD BERNARDIN RICHARD@RICHARDBERNARDIN.COM WWW.RICHARDBERNARDIN.COM STYLING: CAREY TAUBEN @ FOLIO KARINE@FOLIOMONTREAL.COM H&M: SABRINA RINALDI @ P1M / FOLIO RYAN@PIM.CA
NAILS: TAMARA DI LULLO @ FOLIO
KARINE@FOLIOMONTREAL.COM
PROPS: PIERCE ATKINSON @ JUDY INC. CLAUDINE@JUDYINC.COM MODELS: JENNA CASTILLOUX @ MONTAGE NADIA@MONTAGEMODELS.COM AMANDA LAINE @ ELMER OLSEN SAVO@ELMEROLSENDMODELS.COM



PUNK 77 PHOTOGRAPHY: IVAN OTIS IVAN@IVANOTIS.COM IVANOTIS.COM STYLING: SARAH JAY SARAH@SARAHJAY.CA H&M: ALEXANDRE DESLAURIERS USING ARDENCY INN & ORIBE MODELS: ANNALISE / CAMERON / ISAAK COURTESY OF SPOT 6 MANAGEMENT INC. MODEL: CONSTANCE WHITE COURTESY OF PLUTINO GROUP



PHOTOGRAPHY: NEIL MOTA WWW.RODEOPRODUCTION.COM



WWW.FLASHREPRODUCTIONS.COM

FLASH REPRODUCTIONS IS WIDELY CONSIDERED TO BE CANADA'S MOST INNOVATIVE AND VERSATILE PRINT PRODUCTION FACILITY, COLLABORATING WITH BRILLIANT DESIGNERS AND MARKETERS TO PRODUCE AWARD-WINNING RESULTS SINCE 1969.

CONTACT: RICH PAUPTIT RICH@FLASHREPRODUCTIONS.COM

PRINT PRODUCTION SPECS: PRINTED ON STARBRITE PLUS GLOSS 130LB COVER STARBRITE PLUS GLOSS 100LB TEXT



