



W/A

vol.02 / issue 04

\$30

PORE OVER THESE SUGARY PAGES

DUST YOUR FINGERS IN THE GOOD STUFF

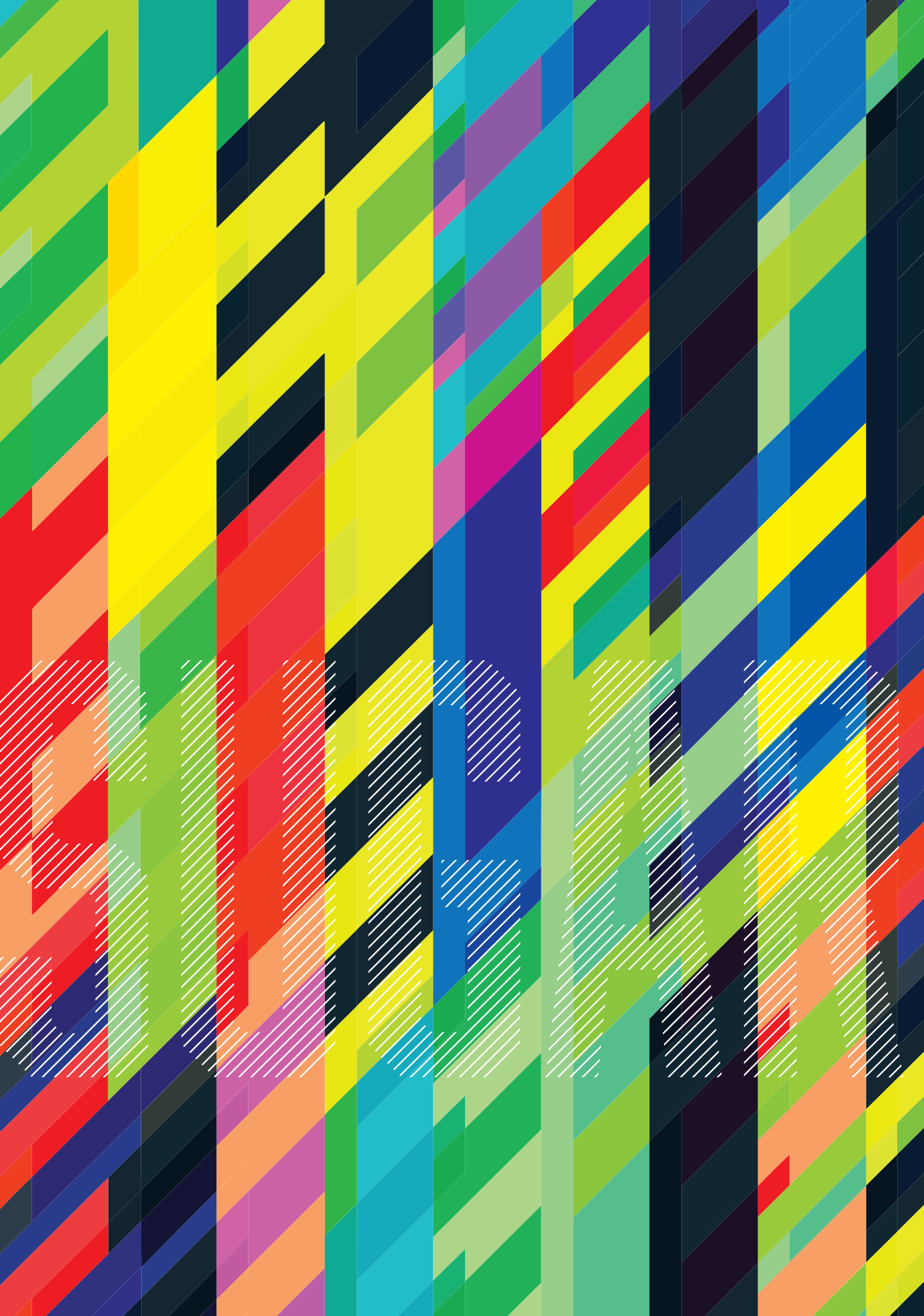
SAVOUR A SOUPÇON OF SWEET INSPIRATION

LET OUR IMAGINATION SPRINKLE OVER YOU

DELIGHT IN OUR OBSESSION

THEN LIVE IT!







sugar blues



BOOM

POW!



OH!

BAM



HE'S
SWEET
AS
SUGAR!



**“I LOVE TO EAT.
KIT KATS OR
COOKIES-AND-CREAM
ICE CREAM.
I NEED SUGAR LIKE
FIVE TIMES A DAY.”**

Kim Kardashian





SURF
SURF



מור

אורח

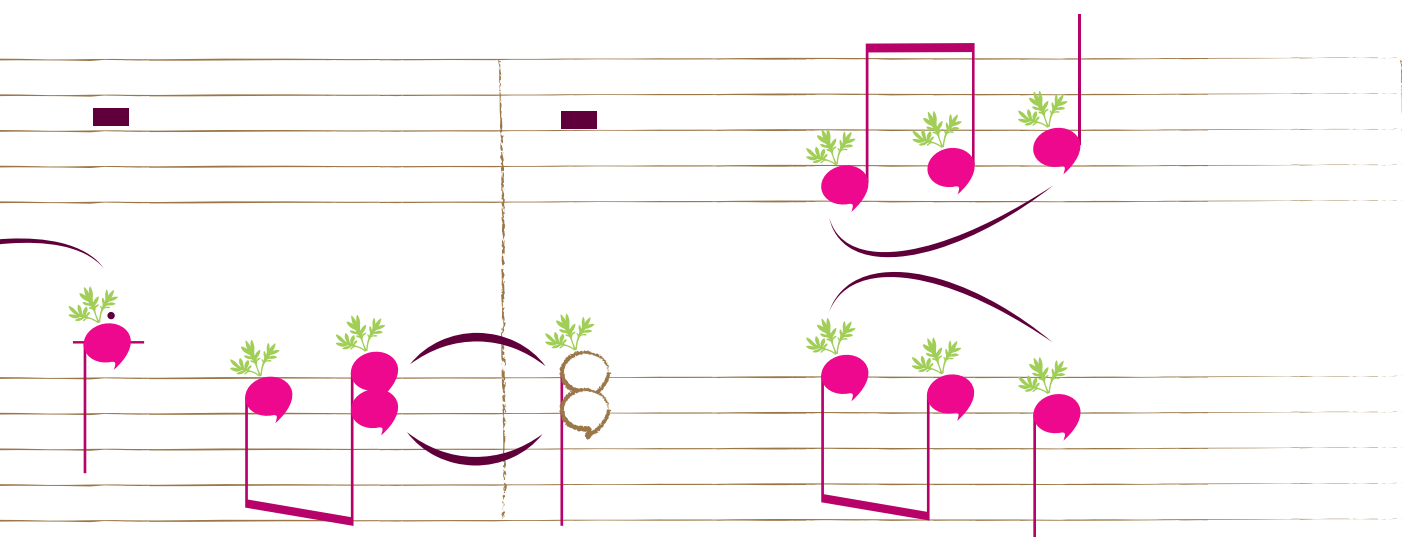
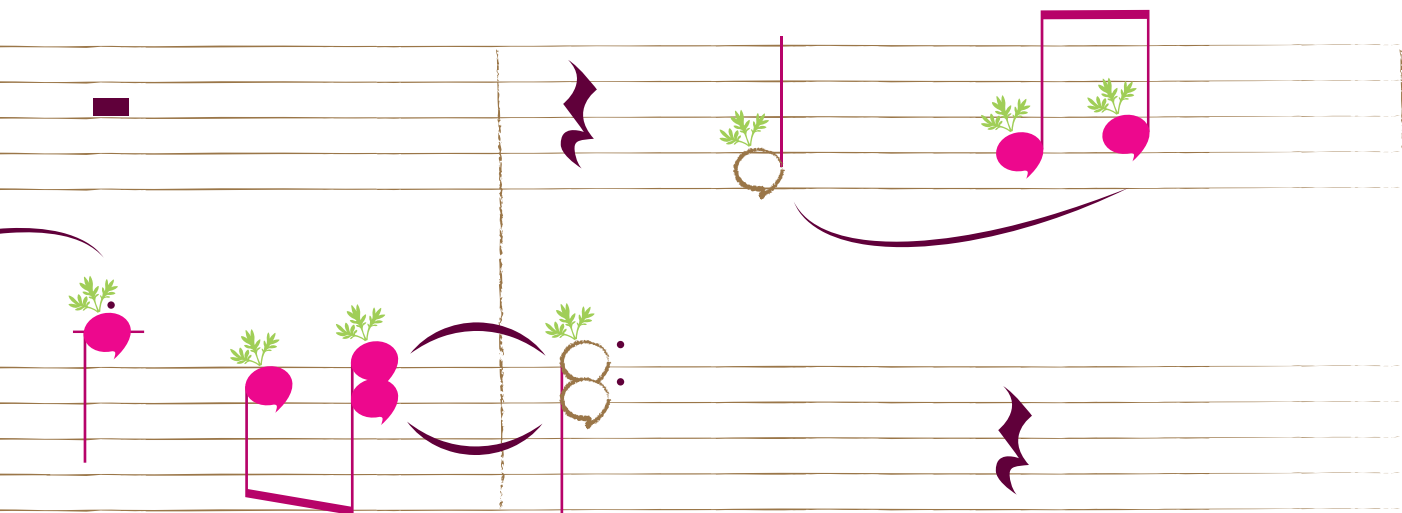
אורח

אורח

אורח

אורח





(...)

A close-up photograph of a person's mouth, focusing on the lips. The lips are coated in a vibrant red lipstick with a heavy, sparkling glitter texture. The mouth is slightly open, revealing a glimpse of the tongue and the inner lining. The surrounding skin is a warm, medium-brown tone. The lighting is soft, highlighting the texture of the lipstick and the skin.

**brown
sugar**





Gimm
some

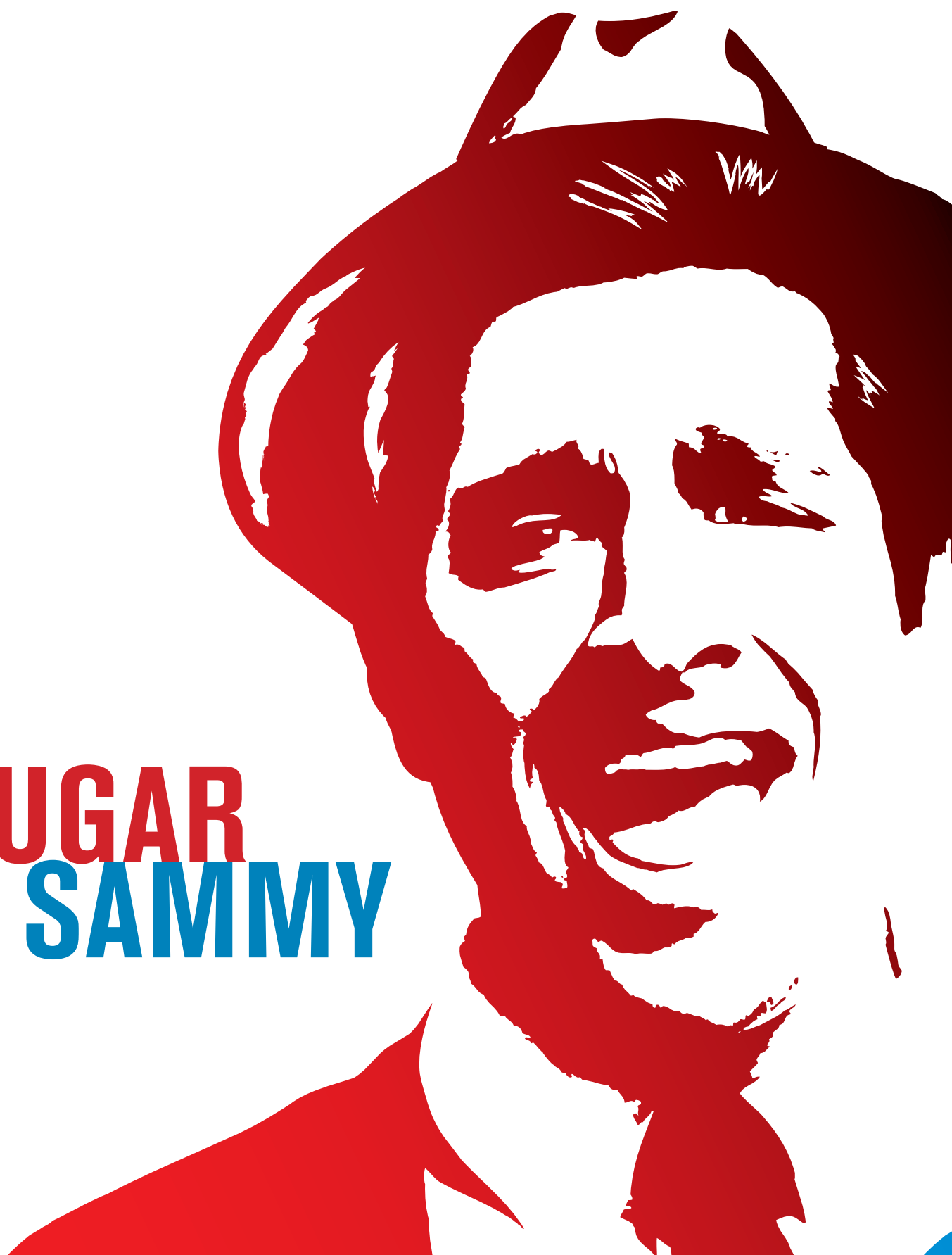


me
sugar



SUGAR & SPICE
and everything nice

SUGAR SAMMY











Who's
your



A CREATIVE SPRINKLING OF SUGAR ENHANCES FLAVOUR.
OUR EXPERTISE ENHANCES YOUR CREATIONS.



Flash Reproductions is a printing company that likes a challenge.
We also like a beautiful finished product. We're always looking to combine the two,
and will work tirelessly with you to do just that.

flashreproductions.com



*Sugar
can soften
your contours.
We can
contour your
concepts!*



FiberMark Touché provides a soft rose petal-like matte finish that is luxuriously appealing to the touch and can be offset, silkscreened, embossed and foil stamped. Available in both 13 and 18 pt, Touché is the perfect choice for projects that demand to be noticed. Perfect for presentation folders, boxes, hangtags, business cards and bags.

Hansol's Titan Gloss and Dull are the perfect paper for direct mail, catalogues, booklets and brochures. With a strong blue-white shade and smooth surface, Titan offers exceptional performance on press and superior ink holdout. Titan Gloss and Dull contain 10 percent pcw content and are available in weights ranging from 60 lb text to 111 lb cover.

FiberMark Touché and Hansol Titan Gloss and Dull are both readily available through Unisource.
Two outstanding papers which will sweeten any of your print projects.

unisourcedesign.ca

.....

Passion is a positive obsession Obsession is a negative passion

— PAUL CARVEL

.....

OUR PASSION IS CREATIVITY. OUR OBJECTIVE ON THIS PARTICULAR OBSESSIONAL JOURNEY WAS TO TRAVEL TO THE SOFT GOOEY CENTRE OF SUGAR'S MEANING. WE EXPLORE OUR OBSESSION WITH ALL-THINGS-SUGAR THROUGH A SERIES OF ABSURD, YET PROVOCATIVE LENSES: MUSICAL, HISTORICAL, CHEEKY, ANECDOTAL, PORNOGRAPHIC, PSYCHEDELIC... EVEN A TOUCH OF SPORTS.

So, fancy a little sugar?

.....



Wayward Arts is an inspirational monthly magazine showcasing the pure unfiltered spirit of Canadian graphic design. Each month, a prominent Canadian design studio will design a new issue filled with innovative design, featuring specialty printing and finishing techniques. Every issue will be an unpredictable expression of creativity!



Flash Reproductions is widely considered to be Canada's most innovative and versatile print production facility, collaborating with brilliant designers to produce award-winning results since 1969.
Contact: **Rich Paupit** – rich@flashreproductions.com



Hansol Paper Co., Ltd. (Hansol) is a paperboard packaging products manufacturer based in South Korea. Its vast portfolio comprises specialty paper, white duplex board, printing and writing paper, thermal paper, top coated thermal paper, fancy paper, carbonless paper and ink-jet media. Hansol produces 1,370,000 metric tons of paper per year, exporting its products to over 50 countries worldwide.



Cabana Séguin is a fully bilingual Montréal-based design firm that finds innovative solutions for virtually any communication issue a company may face. With a solid 55-year history, we are respected in the business community for strong design and compelling branding, born of analytical reflection, and delivered through insightful, intuitive creative that gets results.



Unisource is the leading national distributor of commercial printing and imaging papers, deeply committed to the Canadian graphic design community and corporate communication marketing departments.
Contact: **Susan Corbeil** – scorbeil@unisource.ca



FiberMark North America is a world class, fully integrated manufacturer and global distributor, crafting its fiber-based speciality materials. The company forms a rich tapestry of inspired top-of-the line products with a material difference, distinguishing itself as a trusted source, solutions provider and creative partner for customers and world leading brands.

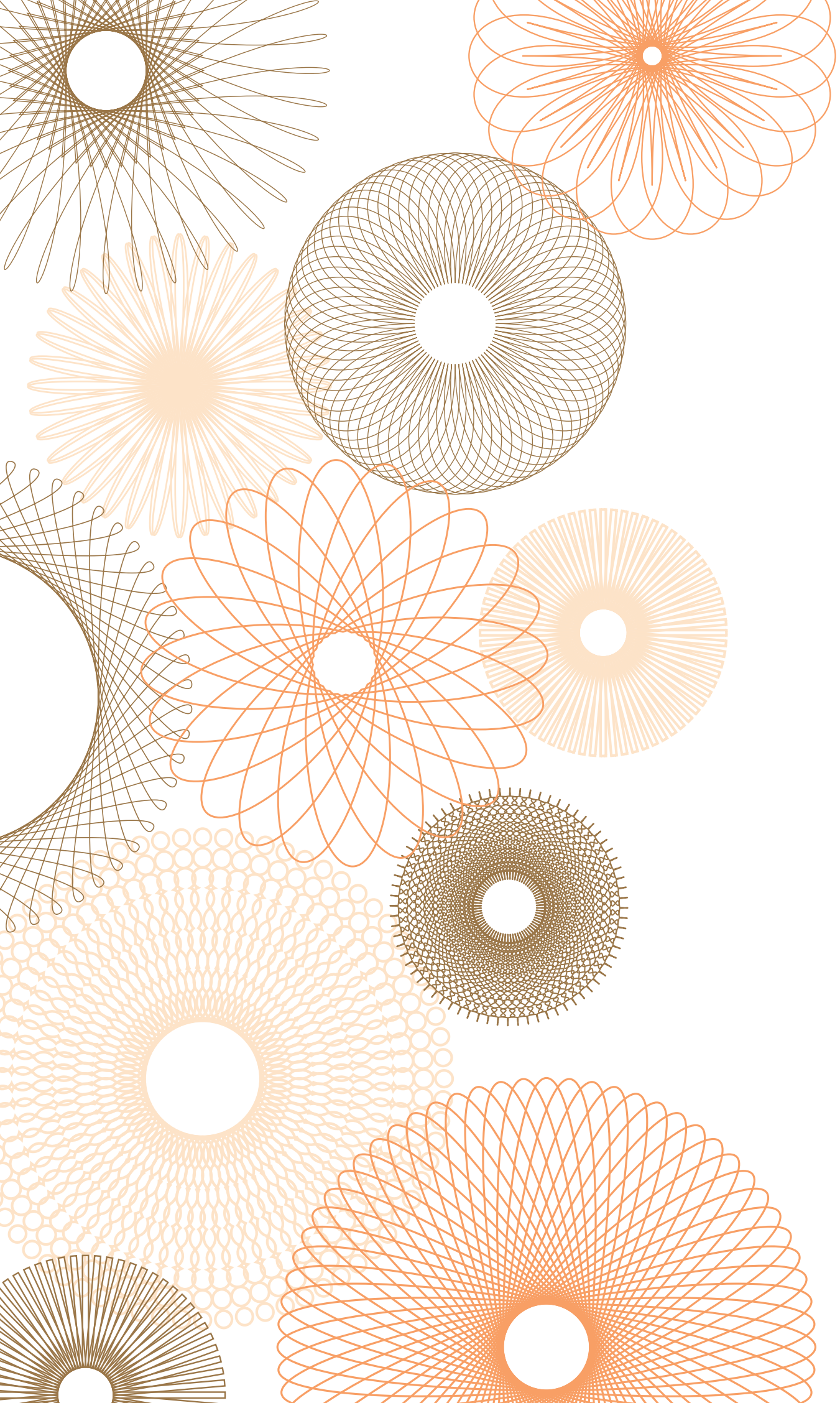
.....

Wayward Arts Staff

Rich Paupit — Biological Father
David Gallant — Guidance Counsellor
Derek Emerson — Truant Officer

Print production specifications

Paper — FiberMark Touché 13 pt Cover, White and Hansol Titan Dull 100 lb text
Ink — CMYK + PMS 10356 + PMS 804 + PMS 226 + PMS 333 + PMS 9181
Effects — Strike-through varnish and sparkly angel-dust.



A recipe for obsession