VI

LOVERS

ENCHANTING AND EVER-ROMANCING, A CUPID'S BOW IGNITES A TUMULTUOUS HOEFLER AND FRERE-JONES AFFAIR. DEFAMATORY CLAIMS AND AGGRESSIVE ACCUSATIONS BEGET THE DIFFERENCES THAT PUSH A ONCE UNSTOPPABLE PAIR APART.

ARCHER

ARCHER

II

HIGH PRIESTESS

DIVINELY INFLUENCED BY THE SHAPES AND ANGLES OF THE MYSTICAL UNIVERSE, FUTURA HOLDS GREAT WISDOM AND UNDERSTANDING USING GOLDEN PLANES AND UNEARTHLY GEOMETRY. NEVER ONE TO PARTICIPATE IN THE OVER-INDULGENT, SHE IS THE PINNACLE OF CONSISTENCY ON THE QUEST FOR UNITY.

FUTURA

FUTURA

IX

HERMIT

FISH EYES NEED NOT BLINK, SO HIS PERVERTED STARE GOES UNAVERTED. GILL'S SORDID PAST IS A CAUTIONARY TALE OF THE INNER STRUGGLE THAT PLAGUES MAN. LEST, THE SERIFS GILL CHOOSES TO STROKE BECOME HIS LEGACY.

GILL SANS

GILL SANS

IV

EMPEROR

STANDING TALL AT THE EDGE OF THE WORLD, BASKERVILLE LOOKS WITH ADMIRATION UPON HIS CAREFULLY CONSTRUCTED DOMAIN. A SOFTER SIDE OF THIS METICULOUS LEADER IS REVEALED IN THE SUBTLE CURVES OF HIS PARTNER EAVES.

BASKERVILLE

BASKERVILLE

X

Temperance

CONSTANTLY JOINING OPPOSING SIDES, KUENSTLER ACTS AS THE LOOPING LIGATURE OF COOPERATION AND FRIENDSHIP. WITH THE AIR OF DIGNITY SHE UNITES, ALWAYS WITH A SLIGHTLY UPTURNED NOSE AND EFFORTLESSLY ELEGANT FLAIR.

KUENSTLER SCRIPT

KUENSTLER SCRIPT

V

HIEROPHANT

BLESSED BE HE, THE EVER-OMNIPOTENT KEEPER OF SECRET KNOWLEDGE AND WISDOM. EVER-CONSTANT, NEVER TRENDY, ALWAYS IN YOUR FONT LIBRARY.

TRAJAN

TRAJAN

III

Empress

EVER THE EMPEROR'S MOST FERVENT AND FEARLESS SUPPORTER, EAVES IS THE PICTURE OF GRACE. HER ELEGANCE IS MIRRORED IN HER NURTURING CURVATURE AND SOFTNESS OF CHARACTER.

MRS EAVES

MRS EAVES

VIII

HE SPEAKS IN RHYMES AND FIDDLES WITH UNICODE.
HE DANCES AND PRANCES, POINTS AND EMBELLISHES.
HE SINGS AND FUMBLES, NO LETTERS ARE MUMBLED.
TICK TOCK, HE IS THE FOOL, HERE TO SWING
SOME ZINGS AND BAT SOME DINGS.

DINGBATS

DINGBATS

I

MAGICIAN

NOT TO BE CONFUSED WITH THE INFAMOUS COPPERFIELD, THIS MATHEMATICAL GENIUS IS FAMOUS IN HIS OWN RIGHT. WITH HIS SIGNATURE ARTISTRY RECOGNIZABLE ANYWHERE, COPPERPLATE USES THE ILLUSION OF CLARITY TO CREATE A MIRACLE OUT OF THIN AIR.

COPPERPLATE

COPPERPLATE

VII

CHARIOT

A VEHICLE OF EFFICIENCY AND FUTURE INGENUITY, DIN IS THE CONDUIT OF INFORMATION TO THE MASSES. WITH THE THREAT OF MISINFORMATION READY TO SWAY THE UNGUIDED, DIN TIGHTLY HOLDS THE REIGNS OF AUTHORITY AND ORDER.

DIN

DIN

XI

DEATH

THE END IS ALSO THE BEGINNING. GUTENBERG HOLDS THE SCYTHE OF DESTRUCTION TO THE SOON-TO-BE-LOST ARTS WHILST BRINGING FORTH A REVOLUTION OF EXCESS AND ACCESS.

GUTENBERG

GUTENBERG

XII

STRENGTH

AKZIDENZ IS THE CORNERSTONE OF THE MOST PROMINENT PUBLIC FIGURES; HE LIVES A HUMBLE AND DEPENDABLE EXISTENCE. NEVER ONE TO FALTER, HE TRIUMPHS OVER EMOTIONAL BAGGAGE AND EMBRACES THE PRACTICAL.

AKZIDENZ GROTESQUE

AKZIDENZ GROTESQUE

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THE PAPER

THE PAPER

burgo

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THE PRINTER

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